

**"Safe"**

**Bloggging Practices.**

**10/24/06**

Why "Safe"?

October is  
Cyber Security Month

[www.staysafeonline.com](http://www.staysafeonline.com)

# Modes of Communication

**We speak differently than we write,  
We write differently than we chat  
We chat differently than we blog.**

**Anything invented after we were born is usually considered technology.**



**Old Phone**



**New Phone**

# Mode of Communication

**77% of parents say the Internet is one of the most valuable education tools teens have.**

**88% say they do not know what their children are doing online.**

**78% of 18 to 24-year-olds have a personal website or blog.**

Source: *Insight Research Group* margin of error of +/- 4.4

# The Read/Write Web

**Myspace**  
**Xanga**  
**Friendster**  
**Meebo**  
**Facebook**  
**Blogger**

<http://www.myspacewatch.com/account/login>

Source: ***Insight Research Group*** margin of error of +/- 4.4

# **Why the bad name?**

**Airline travel has far fewer accidents,  
therefore is more newsworthy.**

**Auto travel has far more accidents,  
therefore is less newsworthy.**

**Another difference?**

**Education.**

# Passwords

**The most likely place for a security breach.**

**Just like backing up data, most people will not change their passwords until it is too late.**

# Tips for creating a secure password

**Include punctuation marks and/or numbers.**

**Mix capital and lowercase letters.**

**Include similar looking substitutions, such as the number zero for the letter 'O' or '\$' for the letter 'S'.**

**Create a unique acronym.**

**Things to avoid:**

**Don't use a password that contains personal information.**

**Don't use words or acronyms that can be found in a dictionary.**

**Don't use keyboard patterns (asdf) or sequential numbers (1234).**

**Don't make your password all numbers, uppercase letters or lowercase letters.**

**Periodically test your current password and change it to a new one.**

Source: **Google**

# The List

- **Protect your personal information. It's valuable.**
- **Know who you're dealing with online.**
- **Use anti-virus software, a firewall, and anti-spyware software.**
- **Be sure to update your operating system and Web browser software regularly.**
- **Use strong passwords.**
- **Back up important files.**
- **Know what your children are doing online.**

# The Rules of the Road

## **Protect Privacy:**

**Keep personal information personal.**

**Students should never give out their social security number, address, phone number, or family financial information like bank and credit card account numbers. Remind students that sharing information about other people in the family or about their friends can harm them.**

**Source: *National Cyber Security Alliance***

# The Rules of the Road

## User Name Savvy:

**Ensure user names do not reveal too much personal information.**

**It is inappropriate and dangerous for anyone to use his/her name or home town as their user name. Although having a user name gives one the feeling of anonymity, most user names made up of personal information are easily deciphered leading perpetrators to a student's identity and location.**

## Photos too:

**Students should be aware that posting inappropriate photos can lead to damaged reputations and unwanted attention from others. It is important for students to consider the ramifications of posting visual content online by using Web cams, videos, and camera phones.**

# The Rules of the Road

## **World's Largest Billboard:**

**Post only info that is appropriate for the entire public.**

**The Internet is the world's largest billboard—anyone can see individual web pages, including teachers, law enforcement officials, college or university admissions officers, or potential employers. What is posted on a website today may be harmful in the future.**

## **And there are no 'Take Backs':**

**Once information is posted online and deleted or modified, the original will never be completely deleted. Even if information is deleted from a website, older versions exist on others' computers.**

<http://www.archive.org/index.php>

**Source: *National Cyber Security Alliance***

# The Rules of the Road

## **Don't Accept Unmarked Packages:**

**Do not download attachments in emails from strangers they are not expecting.**

**Emails from unknown individuals may contain viruses or spyware that could damage computers and steal personal information—including money from bank accounts. Some viruses can “spooﬀ” the name and email address of friends and fool individuals into thinking the message is from someone known.**

**Source: *National Cyber Security Alliance***

# The Rules of the Road

## **Cyber Strangers vs. Physical Strangers: Online friends should not be met offline.**

Strangers in the online world pose a threat to them as much as strangers in the physical world. If educators or parents allow students to physically meet up with virtual friends, adults should chaperone the meeting. Never let them go alone—not even with a friend.

Source: *National Cyber Security Alliance*

# District Blogs

<http://www.msad48.blogspot.com/>

<http://tech-curve.blogspot.com/>

<http://nokomiswarriorbroadcasting.blogspot.com/>

<http://somersevalleymiddleschool.blogspot.com/>

<http://titleconnection.blogspot.com/>

<http://somersemath.blogspot.com/>

<http://itsvms.blogspot.com/>

<http://warriorcall.21publish.com/>

<http://vigenokomis.blogspot.com/>

<http://room117.21publish.com/>

# RSS

Bloglines 

[www.bloglines.com](http://www.bloglines.com)

## Blogging Guidelines

Blogging is a **very public** activity. Anything that gets posted on the internet stays there. Forever. Deleting a post simply removes it from the blog it was posted to. Copies of the post may exist scattered all over the internet. That is why we are being so careful to respect your privacy and using first names only. We do not use pictures of ourselves. If you really want a graphic image associated with your posting use an avatar -- a picture of something that represents you but IS NOT of you.

Students using blogs are expected to treat blogspaces as classroom spaces. Speech that is inappropriate for class is not appropriate for our blog. While we encourage you to engage in debate and conversation with other bloggers, we also expect that you will conduct yourself in a manner reflective of a representative of this school.

Never EVER EVER give out or record personal information on our blog. Our blog exists as a public space on the Internet. Don't share anything that you don't want the world to know. For your safety, be careful what you say, too. Don't give out your phone number or home address. This is particularly important to remember if you have a personal online journal or blog elsewhere.

Again, your blog is a public space. And if you put it on the Internet, odds are really good that it will stay on the Internet. Always. That means ten years from now when you are looking for a job, it might be possible for an employer to discover some really hateful and immature things you said when you were younger and more prone to foolish things. Be sure that anything you write you are proud of. It can come back to haunt you if you don't.

Never link to something you haven't read. While it isn't your job to police the Internet, when you link to something, you should make sure it is something that you really want to be associated with. If a link contains material that might be creepy or make some people uncomfortable, you should probably try a different source.

Freedom of speech comes with personal responsibility. Everything you post represents you. You shouldn't post anything you wouldn't be comfortable with anyone, from your parents to potential employers, viewing.

## Blogging Policy

- I will not use any curse words or inappropriate language.
- I will not use fighting words or provoke anyone.
- I will try to spell everything correctly.
- I will only give constructive criticism.
- I will only use my first name.
- I will not post pictures of myself.
- I will not give out any personal information about myself or anyone else.
- I am responsible for anything posted in my name.
- I will not plagiarize.
- I will use common sense.

I recognize that breaking any of these rules could lead to loss of blogging privileges

I further recognize that the blog is considered a virtual extension of our classroom, and therefore all District, Department of Education, and US federal Rules and Regulations apply. **I am aware that violation of any of these rules may be referred to the School Administration.**

Print Name \_\_\_\_\_

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent Signature \_\_\_\_\_ Date \_\_\_\_\_